

## HANKOOK TIRE CANADA OFFERS ADDITIONAL SAVINGS WITH THE 2017 HANKOOK WINTER REBATE

**BRAMPTON, ON – March 15, 2017** - Hankook Tire Canada Corp. ([www.hankooktire.ca](http://www.hankooktire.ca)) is pleased to announce the 2017 Hankook Winter Rebate being offered to Canadian consumers. The rebate is available to all Canadian residents and is offered to consumers for a limited time on all Hankook winter patterns as well as the popular Dynapro AT-m (RF10) with the snowflake mark and the Kinergy 4S (H740) an all-weather tire. Consumers who purchase Laufenn brand tires are also eligible for a rebate.

To ensure eligibility, consumers must purchase a new set of four (4) Hankook all-season tires from participating retailers in Canada between **October 15th and December 31st of 2017**. Select patterns and specific reimbursements are listed below:

### Hankook Brand

Tire Name	Pattern Code	Rebate Amount (CAD)
Winter i*cept evo <sup>2</sup>	W320 (A)	\$100
Winter i*cept iZ <sup>2</sup>	W616	\$60
Winter i*Pike RS	W419	\$60
Winter i*Pike	W409	\$60
i*Pike RW11	RW11	\$60
Winter i*Pike LT	RW09	\$50
Dynapro AT-m	RF10	\$50
Kinergy 4S	H740	\$40

### Laufenn Brand

Tire Name	Pattern Code	Rebate Amount (CAD)
I Fit Ice	LW71	\$40
X Fit AT	LC01	\$40

\* All rebates are eligible on purchases of a set of four (4) new tires.

Consumers are required to complete the appropriate claim form and submit it along with the original proof of retail purchase on, or before, a postmarked date (or equivalent) of no later than **11:59:59 PM, January 31st, 2018**. As per the rebate program rules and regulations, acceptable proof of purchase formats include: original invoices, purchase receipts, or equivalent bill of sales.

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Eligible consumers will receive a rebate in the form of a prepaid credit card within eight (8) to ten (10) weeks from the claim document(s) receipt date if all qualifications are confirmed and conditions are met. For additional information, please contact [hankooktirerebates@360incentives.com](mailto:hankooktirerebates@360incentives.com).

Hankook Tire is expected to support the promotion with a fully-integrated marketing communications program, including but not limited to advertising, public relations, social media, in-store displays and a special retailer incentive program.

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### **About Hankook Tire Canada Corp.**

Headquartered in Brampton, Ontario, Hankook Tire Canada Corporation is a technology-focused, customer-oriented company that markets and distributes a complete line of high performance and ultra-high performance passenger tires, light truck and SUV tires, winter tires and medium truck and bus tires in Canada. With quality-proven products, Hankook Tire Canada is rapidly growing to become an industry leader in Canada. As the National Partner and the Official Tire of Hockey Canada, Hankook Tire Canada actively supports grassroots sports and contributes back to local communities. Visit [www.hankooktire.ca](http://www.hankooktire.ca) for more details.